

NEWS RELEASE

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FOR IMMEDIATE RELEASE

BIG BROTHERS BIG SISTERS RECEIVES THEISEN'S MORE FOR YOUR COMMUNITY GRANT

CEDAR RAPIDS, Ia., November 23, 2011 -

Through a corporate philanthropy partnership with the Community Foundation of Greater Dubuque, the Theisen's More for Your Community Grant program has awarded Big Brothers Big Sisters of Cedar Rapids and East Central Iowa \$500 towards serving youth in Benton County, \$500 towards serving youth in Jones County and \$2,500 towards serving youth in Linn County. These funds will help support the Character Building Project for matches in each community.

In its third year of helping Iowans, the Theisen's More for Your Community Grant program announced \$156,225 in awards to 94 agencies serving children and their families. Theisen's company president, Jim Theisen said, "We are excited to grow our More for Your Community Grant program again this year. It is our honor to help nonprofits and their volunteers meet the most important needs of children and families. We are so proud to be a charitable partner in your community."



Trina Roos, Big Brothers Big Sisters accepts check from Monticello Theisen's.



Trina Roos, Big Brothers Big Sisters accepts check from Vinton Theisen's.



Trina Roos, Big Brothers Big Sisters accepts check from Cedar Rapids Theisen's.

Big Brothers Big Sisters of Cedar Rapids and East Central Iowa, BeABigCR.org, provides children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever. Most children served by Big Brothers Big Sisters are in single-parent and low-income families or households where a parent is incarcerated. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers (öBigsö) and children (öLittlesö). Big Brothers Big Sisters seeks to facilitate the success of children living in our community by encouraging education and school attendance through providing focus in three competency areas: Connectedness, Attendance, Resources, Extra Curricular (C.A.R.E). Big Brothers Big Sisters has already seen that the Character Building Project is a springboard for greater success for the children served. The Character Building Project is an initiative of Big Brothers Big Sisters to help children grow as individuals through education and exposure to a variety of competency areas. For more information about Big Brothers Big Sisters contact Kathy Beardsworth at kathyb@beabigcr.org or (319)-3770-8993.

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